

## **Privacy Policy**

As the www.spark-11.com website (hereinafter referred to as the "Site"), we respect your privacy rights and endeavour to ensure this during your time on our Site. Explanations regarding the security of your personal information are explained below and presented for your information.

## **Registration Files**

As with many standard web servers, the Site keeps log files for statistical purposes. These files contain standard information such as your IP address, your internet service provider, the features of your browser, your operating system and your login and logout pages. Log files are never used for statistical purposes and do not violate your privacy. Your IP address and other information are not associated with your personal information.

## **Cookie Policy**

Like many websites, this Site uses cookies for various purposes. Technical communication files called cookies are small text files that a website sends to the user's computer or mobile phone browser.

### **For what purpose and how are cookies used?**

This Site aims to provide users with personalised content, campaigns and advertisements in accordance with their interests and needs. The purpose of this is to make the Site experience better quality by preventing the display of unnecessary advertisements that will not be of interest to the user. Cookies help us to recognise you, which allows us to make the Site more useful and useful for you with content, advertisements and campaigns that we think will interest you.

1-Cookies can be used on this Site and the sites of other business partners who wish to use this application.

2-Cookies can be used to display advertisements and campaigns that may be of interest to you when you enter the Site and to determine whether you are interested in this advertisement after seeing a content and advertisement on the Site and whether you have visited the site of the relevant product or service.

3-Cookies; The number of users visiting the site, user type, frequency of visits, user behaviours and habits, from which countries users visit the site, etc. can be used to create statistics.

### **What information is received and processed through cookies?**

From which site the Site is visited and which site is visited after the Site, the geographical location of the users, their reactions to the advertisement banners on the site, the personal information that the user voluntarily gives to the Site and the sites of the business partners, the preferences made on the site, the movements related to the Site and the pages of our business partners on social networking sites can be received and processed. The data obtained through cookies from the Sites of business partners can be combined and processed with the data collected through cookies from the Site.

Your membership information you have provided to the Site and the sites of business partners may be received and processed by the Site or business partners for the purposes specified herein.

Since data is received and processed through certain applications (applications) from social networking sites, you may be informed about which of your data will be processed within the scope of your consent for the application. By not giving consent to the relevant application, it is possible to prevent the processing of your personal data within the scope you specify.

### **Sharing the data collected with the help of cookies with third parties**

Behavioural and personal data collected with the help of cookies and described in detail above may be shared with business partners and third parties for the purposes specified in this policy.

On the Site, links to sites and content managed by 3rd parties may be provided or access may be provided. The Site has no control or intervention authority over 3rd party content.

"Plugins" for 3rd party platforms may be used on the Site. The information collected during users' visits to the Site may be used by these 3rd party platforms. If users visit the Site while connected to their accounts on these platforms, the information collected by the Site and 3rd parties may be associated.

User data collected for the purposes mentioned herein may be combined with the data in various customer satisfaction-oriented marketing programmes belonging to the Site or its business partners and of which the user is a member. The purpose of this is to provide personalised service to users both within the scope of this application and other marketing programmes you are a member of by getting to know the user needs more closely. The combined data may be processed for the purposes and methods specified herein and in the membership agreement of the relevant marketing programme.

Personal data processed by the Site or 3rd parties within the scope of this policy may be shared with 3rd parties from whom services are received by the Site or 3rd parties for the purpose of processing this data, limited to the purpose of receiving these services. The third parties from whom services are received may keep this data at home or abroad and may transfer between the data kept at home or abroad.

### **Compliance with legal regulations**

The Site and its business partners do not act for any purpose that is not in accordance with the law and for any purpose other than that specified herein. Your data will be protected with high security measures, and your credit card and payment information will not be taken under any circumstances. This application is revised in the face of legal developments and is made in accordance with the form and scope determined by law.

The user's visit to this Site means that he/she consents to the use of cookies within the scope of this policy.

### **Contact Us**

Regarding the privacy policy applied on the site; You can send us any questions, comments and thoughts to us at [info@spark-11.com](mailto:info@spark-11.com)